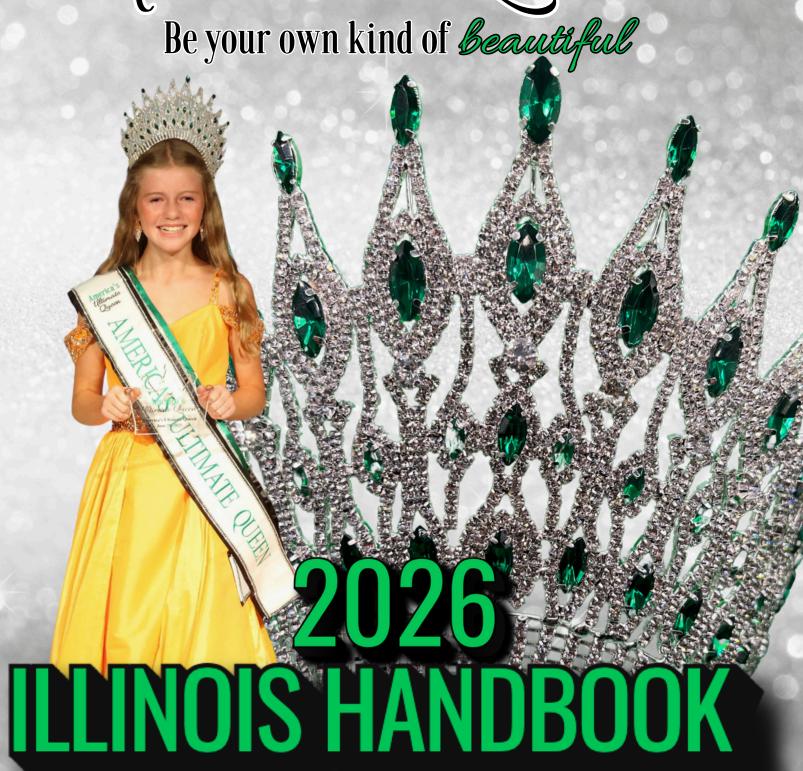
America's Ultimate Queen Be your own kind of beautiful



Welcome!

We are so excited to have you join the America's Ultimate Queen family!! In this handbook, you will find everything you need to know for Pageant weekend! We are here to help you prepare for the pageant from competition information to entry forms. It is IMPERATIVE that you completely read and understand the information in this handbook. A detailed timeline for pageant weekend will be provided to you closer to the pageant date. We are beyond excited for you to join us at nationals where we will be awarding out a CASH PRIZE to the new America's Ultimate Queen!

If you have any questions or concerns, do not hesitate to reach out to your national directors, Alyson Nicely and Nikita Klotzsche.

Facebook Messenger: America's Ultimate Queen Email: AUQPageants@gmail.com

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Competition Details

ILLINOIS PAGEANT DATE: OCTOBER 25, 2025

ILLINOIS PAGEANT LOCATION: Virtual!

America's Ultimate Queen (AUQ) required each contestant to be a resident of the United States and a natural-born female. AUQ welcomes all contestants, however, if you require assistance with your competition, please bring along someone that can help. AUQ staff is limited and may not be available to help. AUQ is a natural competition. Therefore, we ask that attire and makeup be age-appropriate. AUQ asks that there be no pro-am dancing while on stage.

Meet the Directors

Alyson Nicely

Alyson Nicely has been involved in pageantry for over 20 years, serving as a certified judge, coach, director, and mentor. Passionate about the growth and confidence pageants can bring to women of all ages, she lives by the motto, "We are all Queens—crown or not." Alyson has worked with various systems and volunteer organizations, always focused on uplifting and empowering others. She's also a proud boy mom of four and is currently learning the ropes of basketball and football. Rebooting America's Ultimate Queen is especially meaningful to her, as it was the very first title she ever won—making this full-circle moment incredibly special.



Nikita Klotzsche

Nikita's pageant journey began at 18-years-old when she decided to push herself out of her comfort zone and compete. Since then she has held a handful of titles such as USA National Miss Johnson County 2018, Ms. Indianapolis 2020, USA National Miss Indianapolis 2021, and Sr. Queen of Queens 2021 with the Miss Indianapolis Pageant. Over the past 4 years, Nikita has added Pageant judge and Pageant director to her list of accomplishments. On top of being a State & National Director for America's Ultimate Queen, Nikita also works full-time at Maggie's Bridal & Prom as the Store Manager and Buyer. When she isn't working, Nikita is spending time cuddling her fur babies: Pepper, Blu, & Luna. She is beyond excited to grow AUQ and encourage

women to be the best version of themselves!

Age Divisions

Age divisions are based on contestants' age and marital status as of June 1, 2026. America's Ultimate Queen has a total of 9 age divisions. These divisions are split into Junior and Senior age groups. A contestant can not move to a different category for any reason. The Junior and Senior Divisions will have different interview forms, so please make sure to fill out the correct form.

JUNIOR DIVISIONS

Princess - ages 7-9

Preteen - ages 10-12

Jr. Teen - ages 13-15

Teen - ages 16-19



















SENIOR DIVISIONS

Miss - ages 20-29 (unmarried, with or without children)

Mrs. - ages 20-40 (married, with or without children)

Ms. - ages 30-40 (unmarried, with or without children)

Elegant - 41-50

Elite - 51-up

Photogenic

Photos will be judged on clarity, natural beauty, and overall appearance.











Interview

All contestants will complete a 5-minute interview with each judge. This will be a panel style interview via Z00M. Contestants are asked to wear business professional interview wear. Remember to keep outfits and makeup age-appropriate.

No political or religious questions will be asked. Questions will be pulled from the interview forms submitted.

Likes & Shares

Grab your tribe and get them voting! All photogenic pictures will be shared on the America's Ultimate Queen Facebook Page.











Video Submission

Contestant will submit a 1-2 minute video answering "Why should I be crowned the next America's Ultimate Queen?"

Contestant Information

Entry Fee - \$149

This entry fee covers all required areas of competition.

Judging

40% Interview
25% Photogenic
25% Video Submission
10% Like & Shares

Prize Package

Winners from each division will receive a rhinestone state sash, rhinestone state crown, custom rhinestone sash pin, custom rhinestone Sash Magnet, a discounted entry fee to the 2026 National Competition, and more! Winners will be required to pay a \$300 National Entry Fee within 90 days of the state pageant.