

Be your own kind of beautiful



2025 Indiana-Ohio-Midwest Regional Handbook

TDelcome!

We are so excited to have you join the America's Ultimate Queen family!! In this handbook, you will find everything you need to know for Pageant weekend! We are here to help you prepare for the pageant from competition information to entry forms. It is IMPERATIVE that you completely read and understand the information in this handbook. A detailed timeline for pageant weekend will be provided to you closer to the pageant date. We are beyond excited for you to join us at nationals where we will be awarding out a CASH PRIZE to the new America's Ultimate Queen! If you have any questions or concerns, do not hesitate to reach out to your national directors, Alyson Nicely and Nikita Klotzsche. Facebook Messenger: America's Ultimate Queen Email: AUQPageants@gmail.com

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Meet the Directors

Alyson Nicely

Alyson has dedicated over two decades to the world of Pageantry, believing in its empowering impact on women of every age. With experience in various volunteer organizations and pageant systems, she serves as a certified judge, coach, director, and mentor. Her motto, "We are all Queens crown or not," reflects her commitment to uplifting all women. Beyond her role as a mother to four sons, Alyson is delving into the realms of basketball and football. She is thrilled to revive America's Ultimate Queen, the very pageant system where she claimed victory over 20 years ago. Feel free to contact Alyson for any inquiries!



Nikita Klotzsche

Nikita embarked on her pageant journey at 18, stepping out of her comfort zone to compete. Since then, she has clinched several titles, including USA National Miss Johnson County 2018, Ms. Indianapolis 2020, USA National Miss Indianapolis 2021, and Sr. Queen of Queens 2021 with the Miss Indianapolis Pageant. In the last 2 years, Nikita has taken on roles as a Pageant judge and director, alongside being a State & National Director for America's Ultimate Queen. Balancing these roles, she also manages All The Rage as the Store Manager, Buyer, and Marketing Director. Outside of work, Nikita enjoys quality time with her furry companions: Pepper, Blu, & Luna. She is thrilled about expanding AUQ and empowering women to embrace their true selves!

Competition Details

INDIANA-OHIO-MIDWEST PAGEANT DATE: TBA

INDIANA-OHIO-MIDWEST PAGEANT LOCATION: Indianapolis, IN

OPTIONAL COMPETITIONS

If one of your optional scores is higher than your Introduction score then that score will be replaced with your highest optional score. Directors reserve the right to change or add awards at any time, without notice.

America's Ultimate Queen (AUQ) required each contestant to be a resident of the United States and a natural-born female. AUQ welcomes all contestants, however, if you require assistance with your competition, please bring along someone that can help. AUQ staff is limited and may not be available to help. AUQ is a natural competition. Therefore, we ask that attire and makeup be age-appropriate. AUQ asks that there be no pro-am dancing while on stage.

Age Divisions

Age divisions are based on contestants' age and marital status as of June 1, 2025. America's Ultimate Queen has a total of 9 age divisions. These divisions are split into Junior and Senior age groups. A contestant can not move to a different category for any reason. The Junior and Senior Divisions will have different interview forms, so please make sure to fill out the correct form.

JUNIOR DIVISIONS

Princess - ages 7-9

Preteen - ages 10-12

Jr. Teen - ages 13-15

Teen - ages 16-19





SENIOR DIVISIONS

Miss - ages 20-29 (unmarried, with or without children)

Mrs. - ages 20-40 (married, with or without children)

Ms. – ages 30–40 (unmarried, with or without children) Elegant – 41–50

Elite – 51-up

Required Competition

Introduction

Introductions must include the contestant's name, city & state, state title, and a fun fact. All contestants will wear an Emerald Green Cocktail outfit. The outfit can be a cocktail dress, romper, or jumpsuit. Remember to keep outfits and makeup age-appropriate.



Required Competition

Interview

All contestants will complete a 5-minute interview with each judge. This will be a panel style interview. Contestants are asked to wear business professional interview wear. Remember to keep outfits and makeup age-appropriate.

No political or religious questions will be asked. Questions will be pulled from the interview forms submitted.

Required Competition

Runway

Strut the runway in a red carpet style outfit. Anything goes for this area of competition! Your outfit can be a cocktail dress, hi-low dress, a jumpsuit, or a romper. Have fun with it! State titleholders should look fierce while hitting the runway in a New York Fashion Week worthy walk.



Required Competition

Evening Gown

Our evening gown competition is where you can showcase your style. Wearing a floor length gown, take the time to shine on stage! Dresses must be age-appropriate.



Off-Stage Optional Competitions





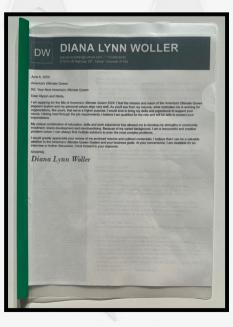


Photogenic

Submit your favorite photo into our photogenic competition! Photos are judged on clarity, natural beauty, and overall appearance. There will be one overall winner who will win a special award. Entry Fee: \$50

Resume

Having an updated resume is beyond important in today's world. For this optional, contestants should submit a copy of their resume at registration. This optional will be judged on the quality of the letter, grammar and punctuation, and overall presentation. There will be one overall winner who will receive a special award. Entry Fee: \$50







Model Portfolio

At registration, submit a binder of 6-10 photos. These photos should be 8x10 photos in a variety of poses, outfits, and camera angles. This optional will be judged on overall impression and image quality. There will be one overall winner who will receive a special award.



Non-Performance Talent

Do you have a talent that can't travel or can't be performed on a stage? This optional is for you! Contestants will submit a 2-minute video on a flash drive at registration. The video will contain will showcase the contestant's talent. Talents may include sewing, painting, etc.! This optional is judged on overall impression and presentation. There will be one overall winner who will receive a special award.

* If your talent can be done on-stage, you must enter the on-stage talent optional.



Fitness/Swimsuit

Strut your stuff on-stage for our swimsuit/fitness optional. Junior divisions will compete in fitness wear, Senior divisions will compete in swimsuits, This optional is judged on overall impression, confidence, and stage presence. Judges will mark off points for outfits that are too mature/revealing.

No custom music allowed.

There will be one overall winner who will win a special award. Entry Fee: \$75





Emerald Wear

AUQ is all about emerald! Take the stage and express your style in the AUQ signature color! This optional is judged on overall impression, confidence, and stage presence. Judges will mark off points for outfits that are too mature/revealing. No custom music allowed. There will be one overall winner who will win a special award.

Casual Wear

Take the stage and express your personality in the outfit of your choice! This optional is judged on overall impression, confidence, and stage presence. Judges will mark off points for outfits that are too mature/revealing. No custom music allowed. There will be one overall winner who will win a special award.



Talent

Contestants will have 2 minutes to perform their talent. There is no specific list of talents that you must stick to - be you! This optional is judged on overall impression and stage presence. Custom music is allowed but must sent via email a month before the pageant date. There will be one overall winner who will receive a special award.

Contestant Information

Entry Fee - \$400

This entry fee covers all required areas of competition. It also includes entry into the following awards: People's Choice and Miss Congeniality.

Judging

40% interview 25% Evening Gown 25% Runway 10% Introduction

* If one of your optional scores is higher than your Introduction score then that score will be replaced with your highest optional score *

Prize Package

Winners from each division will receive a rhinestone state sash, rhinestone state crown, custom rhinestone sash pin, custom rhinestone Sash Magnet, their entry fee paid for the 2025 National Competition, and more!